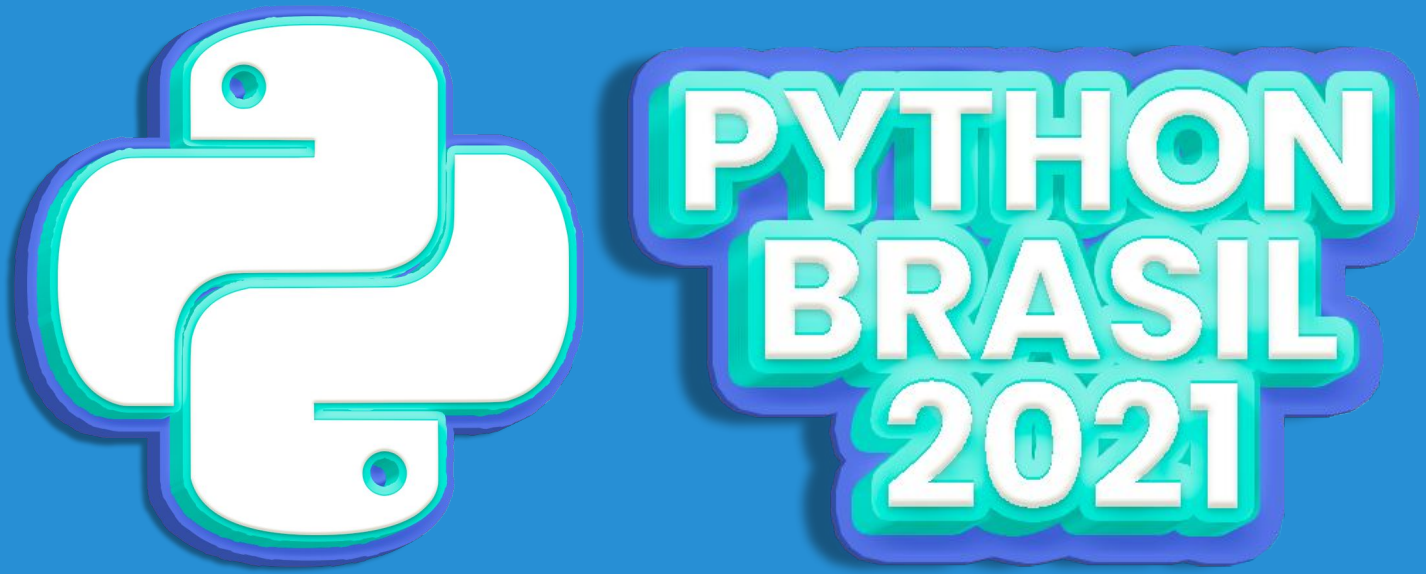
SPONSORSHIP PLAN



OCTOBER 11 TO 17, 2021

Python Brasil

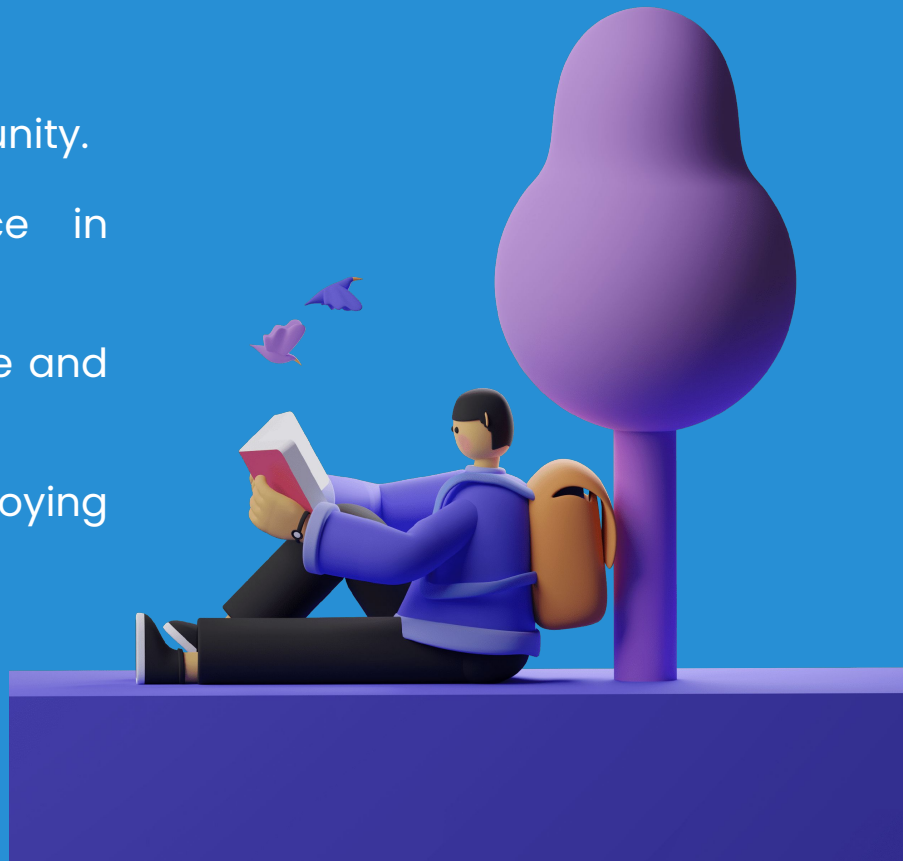
PEOPLE > TECHNOLOGY

Made by the community for the Python Community.

Python Brasil is the largest Python conference in Latin America.

Every year it grows as a safe, friendly, inclusive and accessible environment for all people.

Everyone is welcome and can feel at ease, enjoying the best that the event has to offer.



Python Brasil 2021 Edition

PEOPLE > TECHNOLOGY

This year the event will take place between October 11th and 17th.

Due to the COVID-19 pandemic, this year's edition will also be 100% online.

During seven immersive days, people from different knowledge areas, such as IT professionals, researchers, students and enthusiasts from national and international community will share a lot of information and learnings related to the Python language.

The Brazilian Python Community

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Our mission is to promote the Python language, enabling and improving knowledge and experiences exchange, encouraging people growth, spreading as part of Community core principles.

The annual meeting is built by initiatives of several local and regional Python Users Group, distributed abroad different Brazilian cities.

These user groups promote the connection of thousands of people aiming to disseminate knowledge, formed by people from multiple areas of knowledge.

Activities

LECTURES & KEYNOTES

OCTOBER
11th TO 15th

TUTORIALS

OCTOBER
16th TO 17th

SPRINTS

OCTOBER
16th TO 17th

LECTURES & KEYNOTES

The lectures cover several language use case, related technologies and career experiences.
It is a place to get in touch with the language evolution and real world applications.

11 - 15 Oct

TUTORIALS

This is the opportunity for participants to develop new skills in a hands-on format. These short courses cover Python language and related technologies.

16 - 17 Oct

S P R I N T S

It is the opportunity for people stay in touch with maintainers and contribute with open source projects.
As a community tradition, it is time for interaction and positive exchanges for all people involved.

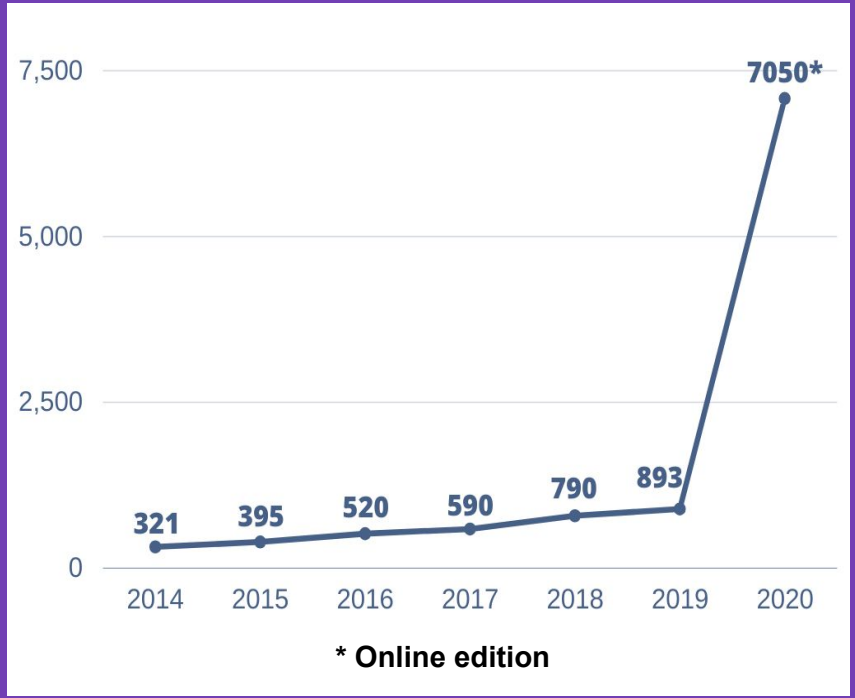
16 - 17 Oct

Number of Participants

In continuous growth, the event audience becomes larger each year. In 2019 we reached the mark of 893 in-person registrations.

In 2020, the reach of the online edition was a record!

With more than 2,000 registrations in the first 24 hours of opening for subscriptions and an audience of over 4,000 people connected at the opening talk.



Why to sponsor Python Brazil?

Sponsoring is an great opportunity to associate your brand with the community and its principles, meet pythonistas, stimulate national and international technology development, exchange knowledge, help with language dissemination, stay open and connected with the community, and collaborate with free software initiatives and state-of-the-art projects.

By sponsoring our event, your brand benefits from:

- International visibility
- Networking expansion
- Professional training

Among many other benefits.

Sponsors from Previous Python Brasil Editions

GitHub

Google

python SOFTWARE FOUNDATION

Toptal

FACEBOOK

luizalabs

globo.com

grupo ZAP

EVOLUX CALL CENTER ACD & ANALYTICS

LAB CODES SOFTWARE STUDIO

Stoodi

loadsmart

giantsteps CAPITAL

stone

Partners

Sponsorship fees

Sponsorship fees

- Acknowledgement at the beginning of the event on opening day
- Brand exposure on the event's official website
- Brand exposure during talk breaks
- Posts on our social networks (3 posts: one before the event, another during and after the event)

Benefits

- Participation in the Job Fair on Discord with predefined timeslot, as displayed in the official schedule of the event, being the only company qualified for this at the scheduled time
- Slot for giving a tutorial, a practical activity of 3 or 6 hours, which can be related or not to the context of the company
- Brand exposure at the opening of lectures in the edited talk published on YouTube
- A dedicated text channel on Discord (official event communication tool) for asynchronous conversations with participants
- Brand exposure during all talks (right on the sidelines)
- Institutional video posted on our social media (2 minutes)
- Institutional video presentation at keynotes opening (1 minute)
- Brand exposure in all event emails

PRICE

USD 10,500.00

SLOTS

3

Sponsorship fees

Silver

- Acknowledgement at the beginning of the event opening on day
- Brand exposure on the event's official website
- Brand exposure during talk breaks
- Posts on our social networks (3 posts: one before the event, another during and after the event)

Silver

PRICE

USD 7,000.00

SLOTS

5

Benefits

- Participation in the Job Fair on Discord with predefined timeslot, as displayed in the official schedule of the event, being the only company qualified for this at the scheduled time
- Slot for giving a tutorial, a practical activity of 3 or 6 hours, which can be related or not to the context of the company
- Brand exposure at the opening of lectures in the edited talk published on YouTube
- A dedicated text channel on Discord (official event communication tool) for asynchronous conversations with participants

Bronze

PRICE

USD 2,300.00

SLOTS

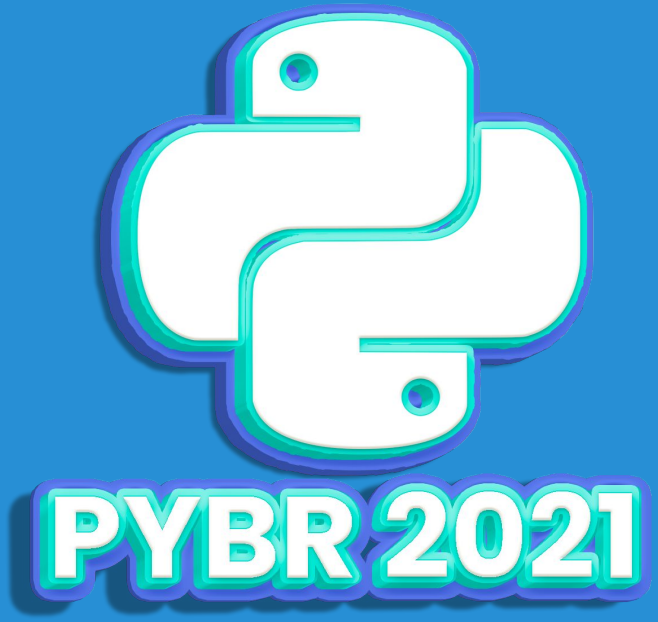
10

Benefits

- Acknowledgement at the beginning of the event opening day
- Brand exposure on the event's official website
- Brand exposure during talks breaks
- Posts on our social networks (3 posts: one before the event, another during and after the event)

Sponsor's benefits	Gold	Silver	Bronze
Acknowledgements at the beginning of the event opening day	✓	✓	✓
Brand exposure on the event's official website	✓	✓	✓
Brand exposure during talks breaks	✓	✓	✓
Post on our social networks	✓	✓	✓
Participation in Job Fair	✓	✓	✗
Tutorial sponsored slot	✓	✓	✗
Logo on edited talk opening published on YouTube	✓	✓	✗
Exclusive Discord text channel	✓	✓	✗
Brand exposure during all lectures	✓	✗	✗
Institutional video on our social media	✓	✗	✗
Institutional video presentation at keynotes opening	✓	✗	✗
Brand exposure in all institutional emails	✓	✗	✗

LET'S BUILD THIS CONFERENCE TOGETHER? CONTACT US AND SUPPORT OUR COMMUNITY!



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